



The certification industry offers a huge array of options for companies of all sizes in every industry, but few are as widely-applicable and beneficial as ISO 45001. As the “new face” of Occupational Health & Safety following the phase-out of its predecessor, OHSAS 18001, ISO 45001 can help redefine the way your business works, helping to make your workplace safer – and your employees happier – a sure way to attract prospective clients and new hires alike.

## 10 Reasons Why: ISO 45001 as a Premier Choice for Organizations

### 1. IMPROVE EFFICIENCY THROUGH CONSISTENCY

Is your organization centered around a foundation of best practices? ISO 45001 emphasizes this strong base, setting a company-wide standard for risk management. Ensuring that every division or branch of your organization is built around the same principles is a crucial way to support efficiency.

### 2. IMPROVE SAFETY ACROSS THE BOARD

Occupational health and safety is no joke – and with the help of ISO 45001’s structure, the unique challenges of each business are addressed to best address the personal health and safety risks of the individual.

### 3. INCREASE TRUST

Transparent procedures and safety standards are a great way to promote corporate social responsibility. By clearly demonstrating a commitment to improvement, not only will current employees’ morale and opinion of the company be enhanced, but public perception will receive a boost as well.

### 4. STAY AHEAD OF THE COMPETITION

In any industry, staying ahead of the curve is a key way to position your business ahead of competitors. ISO 45001 is on the cutting edge of OH&S, an excellent choice to set your company apart!

### 5. REDUCE INSURANCE PREMIUMS

An organization implementing ISO 45001 is clearly demonstrating strong due diligence in areas that insurers are interested in – especially employee management and protection – which may attract lower premiums!

### 6. FOCUS ON OCCUPATION

By renewing attention to employees’ physical and mental wellbeing, staff turnover may be reduced while their job satisfaction increases – and happy employees are productive employees!

### 7. IMPROVE MANAGERIAL OVERSIGHT

ISO 45001 assigns responsibility and ownership of both policies and outcomes to safety management personnel or upper-level management. By engaging these leadership roles to create better communication, employee OH&S is better able to improve.

### 8. HANDLING RISK AND OPPORTUNITY

Rather than only fretting over risk or using a reactionary approach, ISO 45001 focuses on leveraging opportunities while simultaneously managing risks.

### 9. IMPROVED ROI

As previously stated, ISO 45001 can help improve an organization’s efficiency – and improved efficiency leads to better returns on investment through productivity and reduced costs.

### 10. STOP PROBLEMS BEFORE THEY ARISE

Through a risk-prevention approach rather than a reactionary one, ISO 45001 uses an internal auditing system to enable early warnings well in advance of potential issues to allow quick responses to mitigate the possible issue(s).

Request a **FREE** quote today and see what a difference PJR can make!

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